CONTACT

tanvi.joshi@example.com
+91 90000 12310
Pune, India
Portfolio
Behance

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Figma
Canva
Typography
Branding
Layout design
Print design
Colour theory

CERTIFICATIONS

Adobe Certified Professional: Visual Design, Adobe — Mar 2024

Tanvi Joshi

Graphic Designer

PROFILE

Graphic designer with 2 years of experience creating brand identities, social media graphics and print layouts for retail and food clients. Designed 12 brand kits and 300+ social posts, and helped one client lift Instagram engagement by 45%. Skilled in Illustrator, Photoshop, InDesign and Figma, and good at working from short briefs and tight deadlines.

EXPERIENCE

Graphic Designer, Brightlane Creative Studio — Feb 2024 – Present
Pune, India

- Designed 12 brand identity kits, including logos, colour palettes, type and usage guides.
- Created 300+ social media graphics, lifting one client's Instagram engagement by 45% in four months.
- Prepared print ready brochures, menus and packaging files with correct bleed and colour profiles.
- Presented concepts to clients and revised designs within two rounds on average.

Design Intern, Orchid Digital Studio — Jul 2023 – Jan 2024
Mumbai, India

- Produced banners, posters and email headers for 8 campaigns.
- Organised a shared asset library that saved the team time searching for files.

SELECTED WORK

Sahyadri Coffee rebrand, Illustrator, Photoshop
tanvijoshi-example.design/coffee

- Redesigned logo, packaging and menu for a six outlet cafe chain, with a 20% rise in repeat orders reported by the client.

EDUCATION

Bachelor of Fine Arts, Applied Arts, Sir J.J. Institute of Applied Art — 2019 – 2023
Mumbai, India | First class