Rohan Deshpande

Data Analyst

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PROFILE

Data analyst with 2 years of experience turning sales and customer data into clear dashboards and decisions. Automated weekly reporting that saved 12 hours a week and found a churn pattern that led to a 9% retention gain. Strong in SQL, Excel, Power BI and Python.

EXPERIENCE

Data Analyst, Sahyadri Retail Analytics — Mar 2024 – Present
Hyderabad, India

- Wrote SQL queries on a 40 million row sales table to produce weekly category reports for 15 managers.
- Built Power BI dashboards that replaced 6 manual Excel reports and saved about 12 hours every week.
- Analysed churn across 8 customer segments and recommended an offer that lifted retention by 9%.
- Cleaned and validated data from three source systems, reducing reporting errors by 70%.

Data Analyst Intern, Lumen Insights — Jul 2023 – Feb 2024
Remote

- Prepared survey analysis for 2,400 respondents using Python and pandas.
- Presented findings to the marketing team in weekly review meetings.

PROJECTS

Food delivery time analysis, Python, SQL, Tableau
public.tableau.com/rohan-deshpande-example

- Analysed 120,000 orders to find that late deliveries peaked on Fridays after 8 pm.

EDUCATION

B.Sc., Statistics, University of Hyderabad — 2020 – 2023
Hyderabad, India | 8.5 CGPA

SKILLS

SQL | Excel | Power BI | Tableau | Python | pandas | Data cleaning | A/B testing | Statistics | Storytelling

CERTIFICATIONS

Microsoft Certified: Power BI Data Analyst Associate, Microsoft — Jan 2024